



Name: Luxena Software Company
Legal form: Ltd.
Start of activity: 2001
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Mission of Luxena Software Company

We create solely reliable and sophisticated software business solutions that ensure addressing of our client's current and potential objectives.

Business activity

Luxena Software Company is a European based IT service provider, which was found in 2001 in Kyiv, Ukraine. Our main activities concern shareware products and other databases data access solutions development, IT-services and software outsourcing. We now serve customers from 34 countries all over the globe.

Luxena Software Company specializes in development of software applications for financial and operational management, customer interaction (CRM, Contact Centers), accounting, workflow and document flow, Internet B2B/B2C. It develops and integrates multi-functional software systems.

We are dedicated to bring the best services and products to meet our client's objectives. Our customer service provides a full-range of post- and pre-sale support by phone, e-mail and in person all over the world.

IT Outsourcing services

- Software applications development and support
- Reengineering and reconstruction of legacy systems
- IT consulting
- System integration
- Web development

Corporate core values

- Competence and professionalism;
- Result-orientation;
- High quality services commitment;
- Innovative approach and creativeness;
- Accountability and responsibility.

We pay utmost attention to the main issues usually faced by software outsourcing buyers: schedule, cost, functionality, and quality. With its substantial experience in providing software development outsourcing services, Luxena Software Company has accumulated unique administrative, engineering and managerial expertise in implementing projects on time and within a budget achieving unparalleled customer satisfaction. Customer risks are substantially mitigated by Luxena Software Company's reputation of a reliable partner whose services have been featured by scalability, flexibility, and compatibility with various recognized technological and business processes. Luxena Software Company has a proven experience of co-operation with customers from different countries of the world with different cultures and business approaches.

Our strengths

1. **Long-term partnership focus:** We target on long lasting relations with our clients that brings stability and confidence in a reliable partner.
2. **Robust methodology:** Luxena Software Company is a technological company. We capitalize on our own unique technologies and solutions: unique Internet solutions such as Internet Portal, Call Centre, as well as other specific software solutions. Our methodology platform integrates all the stages of software development process (design, modeling, implementation, testing, deployment and training), giving substantial quality benefits along with savings in time and costs of the application development cycle.
3. **Mature project management:** Our project managers possess PM certificates of Ukrainian Project Management Association (IPMA).
4. **Reliable quality approach:** Luxena Software Company actively utilizes best practices of CMM and eXtreme Programming.
5. **Scalable capacity and performance**
6. **Proved outsourcing track record:** Luxena Software Company's portfolio includes successful projects using such technologies as: Microsoft.NET, Java, and more.
7. **Highly qualified personnel:** All Top Managers possess MBA, project managers certified by IPMA;
8. **Pricing:** Flexible models that suits best our customers' expectations providing much lower costs of software development and support comparing to traditional in-house models.

Products and projects list

Product Name	Category	Market & Market Share	Description
Luxena Contact Center	Contact Center solution	Telecommunication, Retail stores network, Insurance company, etc.	Contact Center (Call Center) solution for dynamic contact center environments requiring sophistication and differentiation in the care offered to their customers. First deployment successfully took place in early 2004 in major Ukrainian telecommunication company. Along with all essential features for Contact Center class products our product has several unique features and very competitive pricing model.
Hewlett Packard SQTS	Web based customer's requests tracking system.	Consumer support service Reference customer: EBS Consulting on behalf of Hewlett Packard	10 weeks 4 employees in roles of developer, analyst, project manager, tester, designer, documenter, software architect, QA manager. Total 10 weeks (estimated 9 weeks) ASP.NET Microsoft IIS Microsoft.NET Framework 1.1
Luxena Informix Data Provider for .NET (IDP.NET)	Data provider	Shareware product for software developers (under construction)	Luxena IDP.NET provides optimized data access to the Informix database from a .NET environment. IDP.NET allows developers to take advantage of advanced Informix database functionality. IDP.NET makes using of Informix from .NET more flexible, faster, and more featured.
Luxena Informix Data Access Components	Components	World wide (more that 30 countries) Shareware product	This component set provides interaction between VCL (Delphi/C++Builder) based applications and Informix database server. IDAC is based on the native Informix Client API. This ensures excellent performance and reliability. IDAC is a very good BDE and ADO alternative.
Luxena dbExpress driver for Informix Pro	Database driver	World wide (more that 30 countries) Shareware product	This driver is designed for use with Borland dbExpress. The driver uses the Informix Client API without any intermediate layers like BDE or ADO. This ensures an excellent performance and reliability. The driver is very good BDE and ADO alternative
Luxena DataBase Migration	Database managing tool	Software developers and database administrators (under construction)	Luxena DataBase Migration – automated database structure and data synchronization/transferring tool. Luxena DataBase Migration allows transferring and synchronization of RDBMS scheme, stored procedures and triggers as well as data. There is migration feature between databases of major brands like ORACLE, IBM DB2, Microsoft SQL Server, MySQL and Informix. Luxena DataBase Migration helps you save more than 70% of migration effort and save over 70% of costs involved in database migration projects

We are confident about our uniqueness in outsourcing services. Our mission statement drives all of us at Luxena Software Company to highest quality standards and customer satisfaction.

Our Team

Top Management

The top management team is experienced in launching and developing new businesses in Ukraine and graduated from Technical Universities and has MBA Degrees with extensive involvement of English language into the education process. 95% of our personnel has graduated from the best Ukrainian national universities (English language studies are compulsory for 80% of Ukrainian universities).

Software developers

Luxena Software Company's team offers flexible ways to complete mission critical projects ensuring substantial cost reduction to our clients. A well established development process, coupled with experienced project managers and software developers, secures high quality and timely project completion.

Skills summary

OS:		Programming Languages:			
Unix, Linux, Windows 95/98/2000/NT/XP, Mac OS		Java, C#, C/C++, SQL, Visual Basic, Pascal, PHP Oracle PL/SQL, MS SQL, Informix			
Internet/Intranet:					
Technologies: .NET, CGI, Flash, ActiveX, COM/DCOM/COM+, SSL, CORBA/MIDAS, TCP/IP	Java Technologies: J2EE, EJB, JSP, Servlets, JMS, J2SE, JDBC, Swing	Scripting Languages: PHP, JSP, JavaScript, VBScript	Markup Languages: HTML/DHTML, CSS, WAP, XML/XSL	Application Servers: MCIS, BEA Weblogic, JBoss, Tomcat	
Tools:					
Application Development: Visual Basic, Visual Studio C++, Visual Studio .NET, Delphi, Jbuilder, TogetherJ, Idea, Netbeans	Web Development: Macromedia Dreamweaver, Adobe Illustrator	DBMS: Informix 7/9, ORACLE 8.x.x/9/10, MS SQL 7.0/2000, InterBase 4.0 – 6.0 (Firebird), DB2, MySQL	Design/Case: OOA, OOD, GOF and GRASP Design Patterns, UML, SADT, SSADM, IDEFO, ModelMaker, Sparx Enterprise Architect, Rational Suite, Rational XDE for .NET, Together, Sybase Power Designer, ErWin, BpWin, Crystal Reports		
GUI Systems:	Software Libraries/Tolls:	Project Support Tools:			
ASP.NET 1/2.0, Win32 API, MFC, Swing, AWT	Hibernate (NHibernate), NUnit, Canoo webtest, NCover, MFC, ANSI C++ STL, Struts	MS Project, Jira, Subversion, Cruise Control, Project Central, Project Server, MS Sharepoint, MS Visual SourceSafe			

Foreign languages command and professional growth

The majority of administrative personnel and IT staff have strong command of English and good communication skills. Our specialists work with customer specifications made in English. Nearly 40% of cooperation between our company and customer employees is done remotely; teamwork in projects is carried out through electronic communications: enterprise portal, e-mail, special forums, Help desk, etc.

Infrastructure

The company headquarters occupy offices in a modern building, conveniently located nearby Kyiv centre. As well as being an employee friendly place to work, customers also like the relaxed yet environment. The office premises are fully equipped and secured. Luxena Software Company has also sophisticated Intranet and ample access to the Internet.

UKRAINE

Region: Eastern Europe

Population: 47 million

Capital: Kyiv (827 sq.km, population - 3 million, age – 1500 years)

Borders with: Poland, Slovakia, Hungary, Belarus, Russia, Romania and Moldova.

Ukraine possesses considerable intellectual potential with its Ukrainian National Academy of Sciences, numerous scientific and technological Institutes, universities and R&D companies. Ukrainian scientists have achieved world class results in such fields as mathematics, physics, computer sciences, biology, electric welding, new materials and space sciences.

Traditions of mathematical schools are also very strong in Ukraine. Kyiv had always been the leading centre of computing technologies in the former USSR: the second computer in the world was created by Glushkov in Kyiv. The Glushkov Research Institute is one of the largest schools of cybernetics.

The basis of the country's scientific and technological development is in the following branches of Ukrainian economy: aircraft industry, ship-building, space engineering (Ukraine was involved into space projects Alfa and Sea Launch), bio-technologies, radio-electronics, low temperatures physics, nuclear physics, communication and telecommunication. The Ukrainian aerospace and defense industry, which includes more than 500 military enterprises and research institutes, is known for its state-of-the-art technology and production of reliable equipment.

Among other economic priorities are the developments of processing and food industries, heavy machinery and industrial equipment production, machine tools, large electrical transformers, ships, locomotives, rail cars, passenger (ANTONOV-140) and cargo aircraft (ANTONOV-70, ANTONOV-225), agricultural machinery as well as textiles.

Today, the majority of software development firms are located in Kyiv, the capital of Ukraine. Kyiv is approximately 2 to 2.5 hours from the major Western European capitals with flights arriving almost daily. For Western European companies this means a closer relationship with software developers in Ukraine. For the US, Ukraine is 7 – 10 hours ahead of the US, 6:00pm in Kyiv means 8:00am in CA, USA. Staggered work times allow overlapping communications between two locations and to hand off work at the end of a day. For instance, in a bug-fixing mode, this allows us to fix errors in Kyiv during the day and a tested unit to be handed off to QA in CA for review during their workday. Cooperation with European customers is easier due to only a few hours time difference.

Some well-known companies are developing software in Ukraine, along with hundreds of less famous but large software and technology companies.

All these companies have reported similar results:

- The projects are all generally viewed as successful and the company has chosen to scale up their research and development teams in Ukraine;
- Ukrainian R&D and software development centers are ranked on par with U.S. and Indian centers;
- Cost savings exist, but key advantages of the Ukrainian development centers are their strong technical capabilities (especially in mathematics and fundamental sciences) and innovative approaches of Ukrainian professionals.

